



Antique World Shows, Inc.
P.O. Box 1078
Deerfield, Illinois 60015-6001

the **CHICAGO TOY SHOW**
Newsletter www.chicagotoyshow.com

Greetings and Happy 2011 to our Customers,

Antique World Shows, Inc. is pleased to launch our first electronic newsletter, with much exciting news to share!

First News Bulletin:

Our redesigned website, www.chicagotoyshow.com has been rebuilt to be user-friendly and informative. New features include on-line floor plans of each

building to help you locate exhibitor booths. A week before each show the floor plans will be updated to include the Dealer's names, and you can print hard copies to carry through the show

to assist with shopping and notations. Our new website offers directions, future dates, links to Dealer web pages, and a bunch of other "goodies," so please take a tour and enjoy.

Second News Bulletin:

The **Trades Building** (formerly the "Doll Building" before the Prairie Events Center was built) is being reopened for May and future shows. Many exhibitors formerly in the Pavilion section of the Fairgrounds are relocating to this fully enclosed fa-

cility to showcase items too precious for outside that have not been shown before. This will bring these exhibitors closer to the action as Trades is only a few yards away from the Prairie Events Center Building (West & East Halls) and directly across from Rob-

inson Hall (Doll & Toy Building).

Customers will find their shopping experience more enjoyable in this climate-hospitable environment with solid walls and flat concrete floors. The pavilions will continue to round out the show as always.

Third News Bulletin:

The Country Breakfast returns! The Atrium Kitchen will be

run by a chef and competent staff who will supply tasty and plentiful food all

day, beginning with a full Country Breakfast. Come ready to eat!

Fourth News Bulletin:

The Summer Show is Back! Information for this special "Chicago Toy Show Summer A-Fair" will be updated on our website. The Chicago Toy Show has been invited to host a special "Mini Show" during the **Kane County Fair in July.**

We will be located on the Main Midway in the **Trades Building** at the heart of the Fair.

Our new annual event will run this summer from 2:00pm to 9:00pm, opening Friday, July 22nd and concluding Sunday evening July 24th.

More than 100 of our exhibi-

tors will participate in this unique "Chicago Toy Show Summer A-Fair." Bring the whole family to take part in all the festivities at the Fair and see us for keepsake souvenirs.

Admission required to enter the Fair; free admission into the Toy Show!

Reminder: Our Next Show is...

SUNDAY, MAY 15TH

Kane County Fairgrounds, St. Charles Illinois

info@chicagotoyshow.com

Free Parking

\$8.00 Adults & Children Free

8am to 3pm

Visit us On-Line at:

www.chicagotoyshow.com